

# Corporate Partnerships with Roundabout



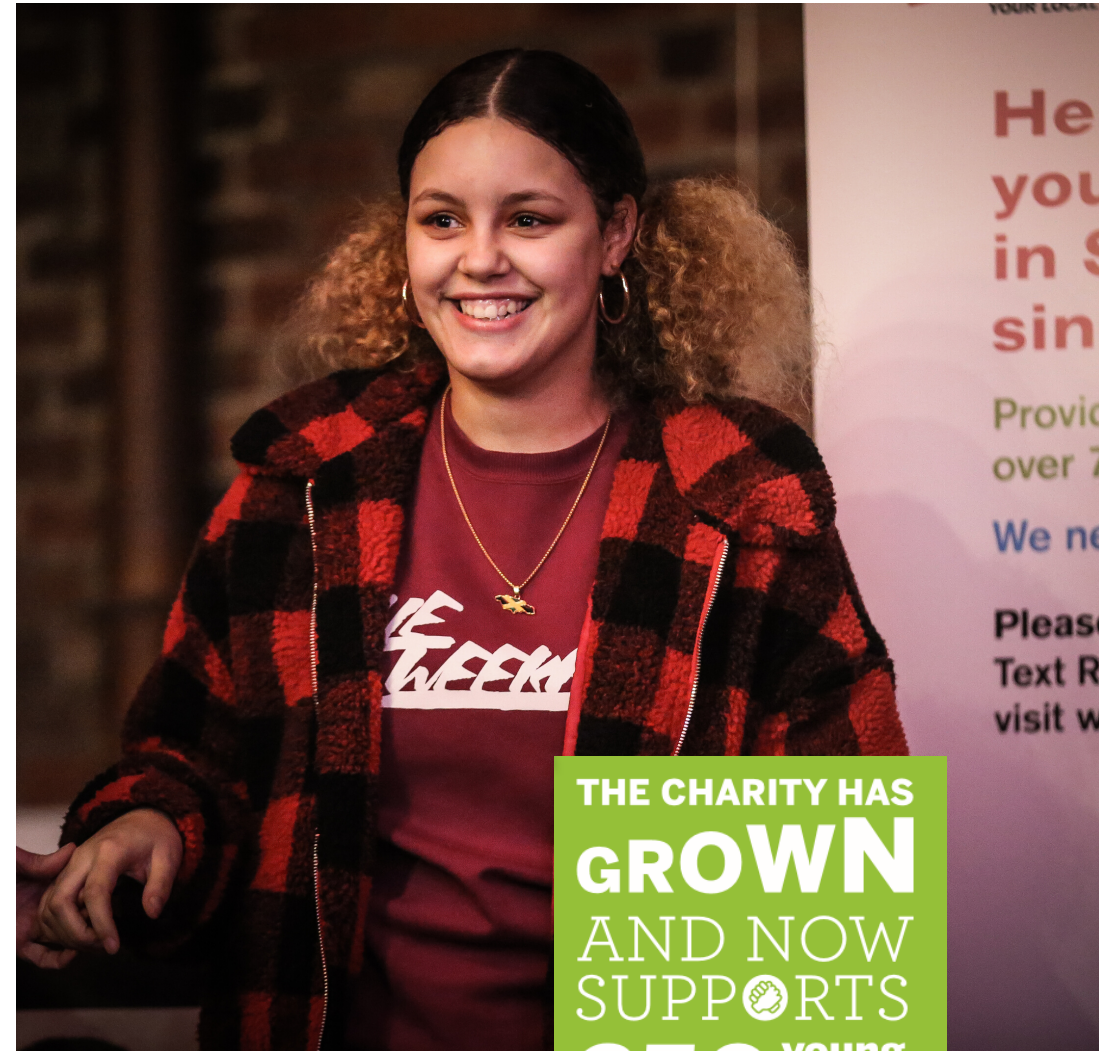


# Our Mission: to make sure that no young person under the age of 25 ever has to experience sleeping rough.

Roundabout is based in South Yorkshire and works with young people aged 16-25 who are homeless or at risk of homelessness.

We provide shelter, support and life skills to help young people break the cycle of homelessness and live bright, independent futures. Every young person in South Yorkshire should be given a chance and an opportunity to turn their lives around, and not experience or re-experience homelessness.

We empower young people to break the cycle of homelessness by helping them develop long term independent living skills and support them with their education, employment and training needs. We want to be there for them in their time of need, as every young person deserves the chance to have a bright future.



Roundabout first began in 1977  
with just a 3 bed hostel!



# Young people are at the heart of everything we do!

250+

young people supported every day

15,000

young people helped since 1977

7

core services supporting young people all year



## 1. Prevention

We want to prevent a young person from having to experience homelessness.



## 2. Accommodation

We believe that the first step is to help them access safe accommodation.



## 3. Floating Support

We supported 206 young people to maintain their own council tenancy.



## 4. Independence

We want young people to be the best that they can be.





→ In 2019, we supported more young people than ever before.

We Supported

**950**

Young people across all our services.



**491**



Young people received help and advice at our Homeless Prevention Service.



**85**

Siblings benefited from our mediation and 46% of these were under 16.

*Our mediation sessions aim to improve living situations and make things better for the whole family, not just the young person.*



We received over £10k worth of donated gifts, toiletries, chocolate and food at Christmas, Easter and throughout the year.

**3150**

School students took part in peer education sessions in schools across South Yorkshire.



Our fundraised income grew by 143%, raising £322k to help us prevent more young people from experiencing homelessness.



The busiest month at our drop-in advice service was January, when 48 young people came in for advice.



We've found that problems can start to occur when life goes back to normal after Christmas In January - this was our busiest month this year, when 48 young people attended our drop-in advice service after experiencing problems at home.



Join Roundabout and help change the lives of young people in South Yorkshire

### Partnership Benefits:

- Empower and engage your employees
- Showcase your investment in your CSR
- Generate positive PR
- A dedicated Account Manager
- Fantastic events to get involved in
- Opportunities to engage with our young people
- Visits to our services across South Yorkshire
- Sponsorship opportunities
- Social Media Engagement



# Your Help Matters.



By working together, you can raise awareness of youth homelessness across South Yorkshire as well as raising vital funds to help support our work.

Roundabout's corporate partners are helping us to ensure that we can break the cycle, to prevent homelessness in the future.

We value your commitment and will help you to maximise your contribution to the biggest social issue of our time.

## Every pound makes a difference

**£10**

Pays for an electric/gas topup for a young person

**£50**

Helps a Young Person get interview clothing when they are seeking employment

**£100**

Pays for a Starter Pack to help a young person set up their home

**£3,000**

Will allow 10 Peer Educators to gain a Level 2 Qualification

**£5,000**

Pays for a young person in crisis to have a year's support in our Rapid Rehousing scheme

**Zane, Peer Ed:**



"I became a peer educator so that I can help students understand the realities of youth homelessness and help other young people avoid even finding themselves in this situation. I want to tell young people that their mum asking them to nip to the shop isn't the worst thing in the world - just do it. I think that if someone had come to my school when I was 16 and told me their story, about how they ended up leaving home and how it all could've been avoided, I may not have been in the situation I'm in today."

# How you can get involved

Here at Roundabout, we understand that every company is different and we understand that your partnership with us will be too. That's why with dedicated support we'll make sure that we find the best fit for your organisation.

We have lots of different ways to get involved:



## Charity of the Year Partnership

You can make a significant difference by choosing to partner with Roundabout for a year or more, dedicating your fundraising and volunteering to help end youth homelessness in your city. You will have a dedicated Account Manager who will help you to develop a programme of events for your staff to get involved in.

## Sponsorship Opportunities

Sponsor one of our fantastic events, where you will not only benefit from brand awareness but also a unique opportunity for your staff to get involved in. By supporting our events, you are helping Roundabout to reach more young people than ever before.

## Pro Bono

Do you and your team have some skills or knowledge that you could share? Talk to us about how we can both benefit from sharing these skills to have most impact.

## Take Part in an Event

With a range of events to suit people of all ages and abilities, from team building to individual challenges, there are opportunities for everyone to get on board.

## Fund a Specific Project

At Roundabout, we think prevention is the answer to ending youth homelessness and we have lots of services that we run across South Yorkshire. Helping us to fund a new or existing service can have a massive impact. Thanks to Evolution Power Tools, we were able to open our Sheffield Prevention Service, which we now fund through grants and fundraising!

## Payroll Giving

Make donating easy for your employees by setting up Payroll Giving or alternatively you can encourage setting up monthly donations through our website.

## Match Giving

If your company has a matched giving scheme, then your Account Manager can help you find the best opportunities to make the most of this opportunity.

## Volunteering Opportunities

Offering staff the opportunity to volunteer for a charity really increases engagement and understanding of the cause. With a range of opportunities, we're sure to find something to suit your availability.





Sharp Consultancy are delighted to be sponsoring Roundabout Sleep Out 2019. We began supporting Roundabout back in 2017 and have always been impressed with the great work they do and the passion they put into their projects and daily work. Youth homelessness is a serious issue and one that does not potentially get the press it needs in order for the issue to be tackled effectively. The local community matters to us and the Sleep Out is a terrific local event, and one that we are proud to be a part of.

*Ben Graney, Sharp Consultancy's Business Director*



"I slept outside and made it through the evening by thinking of home, but knowing so many people don't have that light at the end of the tunnel was a stark realisation that more needs to be done – and the earlier the cycle of homelessness can be broken the better. We look forward to working with Roundabout again in the future."



# Gifts in Kind

Another way to get involved with Roundabout is to donate Gifts in Kind. Like all of our opportunities, there are different ways for you to make a difference.

## Venue and Event Support

Roundabout's Fundraising Team puts on lots of unique events each year. If you are able to support us with catering, venue, tech or entertainment support, please get in touch. 92 Burton Rd has gifted us the use of their warehouse to host our Sheffield Sleep Out!

## Housing and Gardens

We support over 250 young people in accommodation across South Yorkshire every day. If you are able to donate any household goods, starter home packs or any decorating or gardening equipment, this would make a huge difference to our young people.



**Scott,  
Future Builder:**

*"Future Builders has given me the opportunity to gain experience within the building, construction and property refurb*

*industry and has helped me learn more*

*about myself too. Working alongside professionals has really helped me prepare for the world of work and it's been great feeling like part of a proper team. Future Builders has played a key part in helping me become independent. It has given me the chance to move into an affordable but high quality form of accommodation within the local area and allowed me to learn new skills which in turn has helped me begin a career."*



## Did you know?

110,000 young people in the UK declared themselves as homeless last year.

Just to put that into perspective, Wembley Stadium hosts 90,000 people.

## Secret Santa

Each year, we try and provide every young person who is using our services a Christmas Gift. We rely on the generosity of our Corporate Partners and the general public to help make this happen.

## Virtual Gifts

You can help Roundabout continue to support vulnerable young people at risk of homelessness by gifting a donation to the charity. Simply choose the amount you'd like to donate instead of a present, and we'll provide you with a downloadable gift certificate that you can give to them instead. [Buy a virtual gift here.](#)







**Get in touch today** and help us give brighter futures to young people who are homeless or at risk of homelessness in South Yorkshire.

**Contact Us:**

[www.roundabouthomeless.org](http://www.roundabouthomeless.org)

0114 253 6753

[fundraising@roundaboutltd.org](mailto:fundraising@roundaboutltd.org)

Registered charity number 1061313

**Your fundraising and support will ensure that we can help more vulnerable young people than ever before.**



**roundabout**  
YOUR LOCAL YOUTH HOUSING CHARITY

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